

FANTASY
BASEL
THE SWISS COMIC CON



9 – 11 MAY 2024

fantasybasel.ch | Messe Basel

**STARS,
SHOWS,
ARTISTS,
ACTION!**

**The festival for
movie, game,
cosplay &
comic fans.**

PRESSEKIT 2024





ABOUT THE FESTIVAL

FANTASY BASEL - The Swiss Comic Con is the largest Swiss festival for pop culture, cosplay and gaming and has been held annually over Ascension Day (9 to 11 May 2024) at Messe Basel MCH since 2015.

Over three days, the festival covers a wide range of topics on an area of 90,000 m². This includes films and TV series, games, cosplay, comics, anime, manga, art, content creation, the Middle Ages, board games and much more.

FANTASY BASEL - The Swiss Comic Con has thus established itself as the most thematically diverse pop culture event in Europe. In 2023, the festival attracted over 72,000 visitors, with over 80,000 expected for the 10th anniversary this year.





10 YEARS OF FANTASY BASEL – The Swiss Comic Con!

Be part of our journey. The universe is the limit.

FANTASY BASEL - The Swiss Comic Con has been delighting fans of films, games, cosplay and comics for ten years. In the meantime, and not least thanks to the great audience, it has become the largest pop culture convention in Switzerland and one of the most important in Europe.





STARS & ACTORS

Only at FANTASY BASEL – The Swiss Comic Con Superman and the Night King of the White Walkers meet each other! Every year, the festival welcome stars from the current world of films and series. The guest list already included Kevin Sussman from The Big Bang Theory, Natalie Thena from Game of Thrones and Harry Potter, Dan Fogler from Fantastic Beasts and The Walking Dead and Georgia Hirst from Vikings.

World-famous illustrators such as John Howe (Lord of the Rings), Ulrich Schröder (Disney), Seb McKinnon (Magic: The Gathering) and Brian Ian Muir (Star Wars) are also regular guests at the festival.

[To the Star Guests](#)

COSPLAY

The large Cosplay Village with many national and international cosplay guests is unique in Europe.

The daily cosplay contests on the large Main Stage are among the highlights. Cosplay artist present their self-made costumes from well-known films and video games in front of a jury of national and international cosplay stars. However, visitors are not required to wear a costume; most people enjoy the festival in everyday clothes or their favorite nerd shirt.

[To the Cosplay Line-up](#)





SPACE & SCI-FI

In the Space Area, science meets fiction: Every year, the Swiss Space Museum is inviting visitors on an interactive journey through space. In addition, top-class speakers and scientists are welcomed to lead exciting discussions. Besides, international fan groups present huge fan models from the STAR WARS universe.

[To the Sci-Fi and Space Area](#)

ART: COMIC, MANGA, URBAN & TATTOO

At FANTASY BASEL – The Swiss Comic Con, visitors will also meet internationally successful names from the urban art scene, fantasy art and world-famous comic artists. In the Artist Alley, more than 300 comic and manga artists from Switzerland, Europe and all over the world exhibit and in the tattoo art area, art is pierced live under the skin.

Comic stars such as Ralf König, Don Rosa and Enrico Marini were as well part of the festival as fantasy artist Anne Stokes and Lord of the Rings illustrator John Howe. Renowned authors such as Bernhard Hennen, Markus Heitz and Swiss author Stefan Bachmann have also been guests.

[To the Artist Alley](#)



GAMING & ESPORTS

In the Gaming Zone, Swiss game developers show their latest games. Various exhibitors bring state-of-the-art gaming hardware, games and virtual reality to life and present one or the other bargain. From retro games to emerging eSports teams, the entire spectrum of the gaming universe is represented.

[To the Gaming Zone](#)



MERCHANDISE, ACTION & FOOD

FANTASY BASEL – The Swiss Comic Con is not just a pop culture festival; in the large-scale merchandise area, visitors can expect fan articles of all kinds. In addition, there are creative workshops and new hobbies and crafts to discover in the Action Zones.

The organizers also provided plenty of entertainment, surprises, inspiration and culinary highlights; an eclectic selection of European, American and Asian street food fills hungry stomachs – also with vegetarian and vegan options.

[To the Merchandise Area](#)



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Messe Basel



VISUAL 2024

World renowned comic illustrator Stanley Artgerm Lau created the visual for the 10th anniversary of FANTASY BASEL - The Swiss Comic Con 2024!

Based in Singapore, Artgerm is an illustrator, designer, concept artist, creative director and co-founder of Imaginary Friends Studios - a globally recognized digital art studio that produces high-quality artwork for companies such as Capcom, DC Comics, Marvel Comics and other giants of the entertainment and gaming industry.

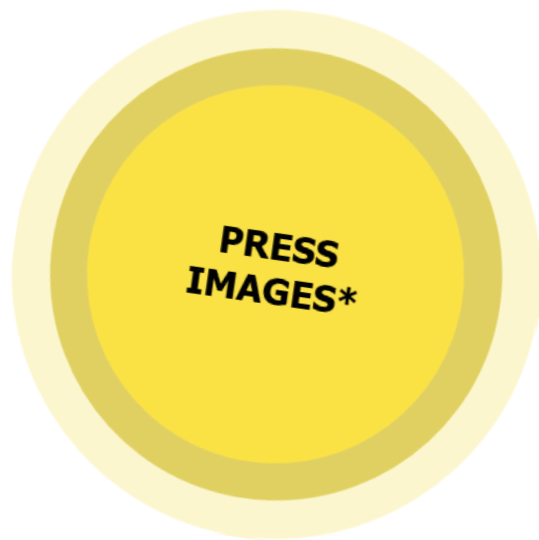


At Marvel Comics in particular, Artgerm has made a name for himself with a series of unique cover designs. His work has graced titles such as ASTONISHING X-MEN, BLACK PANTHER, CAPTAIN MARVEL, MIGHTY THOR, SPIDER-GWEN, ABSOLUTE CARNAGE and many more. Some of his famous DC comic covers are SUPERGIRL, CAT WOMAN and WONDER WOMAN.

Besides his commercial endeavor, Artgerm is actively shaping the international art scene and continues to inspire new generations of artists around the world with his convention appearances and his art educational program. On social media, his mix of Eastern and Western art styles inspires over 1 million followers. We are delighted that Stanley Artgerm Lau designed the visual for our 10th anniversary and look forward to his visit to FANTASY BASEL - The Swiss Comic Con 2024!



Follow us on social media to make sure you don't miss any updates. Or notify us by e-mail to be added to the media mailing list.



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